

## MYSTERIES OF CHINA

### Mysteries of China in IMAX: Launch Event

**WHAT:** Media are invited to attend the launch event for *Mysteries of China*, the TELUS World of Science – Edmonton’s (TWOSE) newest IMAX film. This is an opportunity for media to preview the film before it opens to the public, experience performances by 5 Elements: Drums & Lion Dance Crew and try some fantastic interactive science activities.

**WHEN:** 6:30 p.m., Wednesday, January 25, 2017

**WHERE:** TELUS World of Science – Edmonton, 11211 142 Street, Edmonton, Alberta T5M 4A1

**AGENDA:** 6:30 p.m. – 7:00 p.m. Tea & Cookies will be served. Zodiac Animal Trivia in main lobby.  
7:00 p.m. Live drum performance & screening of *Mysteries of China* in the IMAX Theatre.  
8:00 p.m. Reception  
8:15 p.m. Special performance by 5 Elements: Drums & Lion Dance Crew  
8:45 p.m. The Science of Fireworks  
9:00 p.m. Liquid Nitrogen Lychee Ice Cream

**VISUALS:** This event will feature highly interactive and energetic performances and activities, by both TWOSE staff scientists and 5 Elements: Drums & Lion Dance Crew. A variety of photo opportunities throughout the evening, culminating in an **authentic Lion Dance at 8:15 p.m.**

Other valuable photo opportunities include:

- **8:45 p.m.** The Science of Fireworks is a 15-minute demonstration, featuring controlled fires and explosions.
- **9:00 p.m.** Liquid Nitrogen Lychee Ice Cream is a TWOSE fan favourite. This science demonstration showcases the making of ice cream – from scratch – in mere minutes, using the extreme cold of Liquid Nitrogen (which is -196 degrees Celsius!)

**ASSETS:** Watch the film trailer: <https://www.youtube.com/watch?v=GWyoYvFdmus>  
Download film assets: <https://app.box.com/s/gtizls63cxyvy3fqr6gzdqwvssrp7v5k>

To ensure credentials, please RSVP by Tuesday, January 24, to [cweichel@twose.ca](mailto:cweichel@twose.ca)

#### About TELUS World of Science – Edmonton

TELUS World of Science - Edmonton is a world-class, broad-based science centre that inspires and motivates people to learn about and contribute to science and technology. TELUS World of Science - Edmonton is a leader in providing high quality, interactive programs and exhibits that provide an avenue for both learning and entertainment, and which spark the imagination of people of all ages. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science - Edmonton.

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