

Feed a Yeti at Arctic Snow Day

- WHAT:** Local media are invited to attend: 'Arctic Snow Day' at the TELUS World of Science – Edmonton (TWOSE).
- WHEN:** Saturday, February 4, 2017
- WHERE:** 11211 142 Street, Edmonton, Alberta T5M 4A1
- WHY:** We live in a Winter City, so why not embrace all things cold and snow! During Arctic Snow Day, we'll explore the wind, snow, ice and cold, as well as discover what makes the northernmost part of the Earth – the Arctic – so special.
- HOW:** During TWOSE's Arctic Snow Day festivities, guests will be tasked with engineering and construction challenges, exploratory presentations and hands-on activities about the Arctic, including a chance to **feed a Yeti**, and so much more!

Where did we get a Yeti, you ask? You'll have to join us at Arctic Snow Day to find out!

- VISUALS:** All day, from 11:00 a.m. to 6:00 p.m. guests will participate in highly engaging, hands-on and interactive games and activities. Each different activity lends itself to a unique and colourful photo opportunity, such as:
- Building a collaborative ice sculpture
 - Exploring snowshoes and ski wax
 - Discovering permafrost
 - Constructing a Yeti
 - Indulging in maple taffy, care of Canadian Maple Shack
 - Designing and racing toboggans on a snow slide
 - Tasting Arctic Ice... Cream
 - Learning from local experts about Arctic wildlife, glaciers & living in the Great White North.

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About TELUS World of Science – Edmonton

TELUS World of Science - Edmonton is a world-class, broad-based science centre that inspires and motivates people to learn about and contribute to science and technology. TELUS World of Science - Edmonton is a leader in providing high quality, interactive programs and exhibits that provide an avenue for both learning and entertainment, and which spark the imagination of people of all ages. The Edmonton Space & Science Foundation is a non-profit organization that operates TELUS World of Science - Edmonton.